



**PageTraffic**  
GET NEW CUSTOMERS EVERYDAY!

## Management Bio



**Navneet Kaushal**  
*Founder & CEO*

# Summary

Navneet Kaushal is the founder and CEO of PageTraffic, a top ranked Internet marketing company founded in 2002. Navneet founded his first company in 1999, while he was still doing his MBA and made his first million within next two years. Currently, he multi-tasks between being an entrepreneur, blogger, author & editor of journals and speaker. He also works as an advisor and consultant with many large companies.

Navneet is a trusted authority in the search engine marketing industry. He helps value-conscious businesses build site traffic, increase the user base, and boost web sales and bolster customer satisfaction. Under his guidance, PageTraffic has become one of the foremost companies specializing in SEO, PPC, SMO and Web Development.

Regarded as one of the leading authority in SEO and search engines in India, he is known for his no nonsense advice amongst his clients. A perfectionist by disposition, he is the archetype Aquarian boss. Driven and process phonetic, he relentlessly works on the SEO process at PageTraffic and introduces new measures on a regular basis.

Navneet launched the PageTraffic Blog in 2006, which has over 2000 subscribers today. He is also featured at Web Pro News, Search Newz, Website Notes, DevWebPro, SEO Article, Article 99, and Web Help Now among many others. You can also read his recent interview at: TOPSEOs and some of his recent quotes at The Seattle Times, Hindustan Times, Livemint.

Navneet is a much sought after speaker at prestigious events. A few of his most recent engagements were [Ad tech, New Delhi](#) and [Click Asia Summit, Mumbai](#) & [SES, New Delhi](#).

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